



BÉQUET
CONFECTIONS

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Béquet Confections Introduces Butterscotch Caramel

- a remarkable blend of two classics... “Comfort food” that soothes the Soul

Bozeman, MT (May 25, 2009) – Béquet Confections, the award-winning, artisan caramel maker is proud to introduce Butterscotch Caramel. This all-natural confection brings 2 classic flavors together, to evoke memories of warm kitchens filled with enticing aromas. Béquet® Gourmet Caramel is hand-made in small batches under the careful watch of a master caramel confectioner. Caramel is the sole focus of Béquet Confections efforts; silky, smooth, creamy caramel that exceeds expectations is the result. Béquet Caramel is a comfort food that helps ease the soul in troubled times. Butterscotch caramel is sure to take us back to simpler times.

Béquet Caramel is created with the finest, all-natural ingredients. No artificial colors, artificial flavors or preservatives are ever used. All varieties are Kosher certified and gluten free.

Butterscotch Caramel joins a family of great, award-winning caramel crafted by Béquet Confection. Their Chipotle Caramel won the 2007 sofi™ Gold Award for Outstanding Confection. In 2006, a sofi™ Silver Award was won by their Celtic Sea Salt® caramel for Outstanding Confection. That same year, the Soft (traditional vanilla, butter) caramel won a sofi™ Silver Award for Outstanding Food Gift. Béquet Gourmet Caramel has been featured in *Food and Wine* magazine, *Martha Stewart Living* magazine, *The Philadelphia Inquirer* and on The Food Network’s *Road Tasted with the Neely’s*.

Other varieties of Béquet Gourmet Caramel include Chewy (traditional vanilla, butter caramel), Chocolate, Espresso, Salt-Chocolate, Black Licorice and Pomegranate. These are available in bulk and sell very well as an impulse buy or in 1.8oz, 4oz and 8oz gift bags as well as elegant 2oz, 4oz and 8oz gift boxes.

